

DIGITAL LINCOLNSHIRE

A GUIDE TO DIGITAL BUSINESSES IN
GREATER LINCOLNSHIRE AND RUTLAND

DIGITAL LINCOLNSHIRE DIRECTORY

[ADAPT ID](#)

[AEIR DIGITAL](#)

[AI DIGITAL TRAINING LTD](#)

[ALLEN SIGNS](#)

[ARCHMON](#)

[BEAMOUT STUDIOS](#)

[B-HIVE INNOVATIONS](#)

[BRIGHT SPARK STUDIOS](#)

[CURSOR](#)

[CUSTODIA CONTINUITY](#)

[DATCOM](#)

[ECOMONE](#)

[ELECTRIC EGG](#)

[EPIX MEDIA](#)

[FIRST MEDIA](#)

[HUE BRAND DESIGN DIGITAL](#)

[INZPIRE](#)

[KRYPTOKLOUD](#)

[LASER RED](#)

[LINCOLNSHIRE CARE ASSOCIATION](#)

[LINCOLNSHIRE OPEN RESEARCH AND
INNOVATIONS CENTRE \(LORIC\)](#)

[LIVE LIKE LOYALTY](#)

[MMC](#)

[MYENERGI](#)

[NETSUPPORT LTD](#)

[PROBABLY RATIONAL](#)

[PSP IT](#)

[RETINA IMAGES](#)

[ROOT STUDIO](#)

[SECRET SOURCE MARKETING](#)

[SHOOTING STAR](#)

[SOCIAL CHANGE UK](#)

[SOFTWAIR UK](#)

[STREETS HEAVER COMPUTER SYSTEMS](#)

[TRACKS4HACKS](#)

[YELLO](#)



FEATURE MY BUSINESS

Please email the Business Lincolnshire Growth Hub if you would like to be included in this brochure at: businesslincolnshire@lincolnshire.gov.uk

Adapt ID

Lincolnshire based company Adapt ID specialise in online and contactless technology. Its eco-friendly contactless products synchronise seamlessly with its larger, simple-to-use online ecosystem that is used for sharing information, online booking, data-driven marketing and ordering solutions that provide the best experiences for both the client and their customers.

WWW.ADAPTID.UK



Aegir Digital

Aegir Digital is a web hosting company based in Gainsborough - the only business to have web servers based in the town, serving customers as close as can be. The company also provides bespoke Customer Relationship Management systems. Customers include Doncaster Sheffield Airport, local retailers and non-profit organisations.

WWW.AEGIRDIGITAL.COM

AI Digital Training Ltd

In a competitive world, today's skills quickly become yesterday's news, making it important to keep on top of training your employees. AI Digital Training has a team of experienced learning designers and trained project managers. This multi award-winning team builds eLearning that excites, inspires and keeps your employees' skills pin sharp.



WWW.AIDIGITALTRAINING.CO.UK



Allen Signs

Allen Signs provides digital signage solutions for businesses. The team works closely with yours to create effective designs in the ever-changing digital display sector, using the latest digital signage products on the market to ensure your business is noticed. Trust Allen Signs to make your business stand out with digital signage!

WWW.ALLEN-SIGNS.CO.UK/SIGNS_BY_TYPE/DIGITAL

Archmon

Marketing consultancy business Archmon brings a new straightforward approach to the world of marketing planning. Its range of services includes interim marketing leadership, media planning and partner management in order to help clients grow their consumer base in the right way. To connect with experienced marketers from around the globe, Archmon created 'The Outcome Collective' comprising over 120 marketing specialists.

WWW.ARCHMON.COM

PLANNING GROWTH
THROUGH MARKETING



ARCHMON



BeamOut Studios

BeamOut Studios provides a live and hybrid event streaming service that aims to help businesses extend their reach and brand to a wider audience. Its holistic packages include graphic design, a multi-camera live broadcasting experience, and post-produced evergreen content for clients to use as promotional material across their social platforms.

WWW.BEAMOUTSTUDIOS.CO.UK

B-hive Innovations

Agri-tech company B-hive Innovations undertakes cutting-edge research and development projects to improve efficiencies, improve yields and decrease waste in the agricultural industry. It works at the interface of remote sensing, robotics, machine learning and plant biology to tackle real world problems. Deriving knowledge from agricultural data helps B-hive Innovations drive new product development.

WWW.B-HIVEINNOVATIONS.CO.UK



Bright Spark Studios

Video production company Bright Spark Studios creates high-quality corporate videos and live streaming for physical, hybrid and virtual events. With extensive experience, the team produce engaging content for businesses looking to enhance their brand through the power of video.

WWW.BRIGHTSPARKSTUDIOS.COM

Cursor

Based in Lincoln, Cursor has been building the future in online software, mobile apps, websites and data infrastructure for over 20 years. Specialising in systems that manage sensitive personal data, it works with membership organisations, education providers and not-for-profits, creating digital tools to scale business relationships. Cursor delivers bespoke digital services, allowing clients across the UK to streamline processes and improve user experience.

WWW.CURSOR.CO.UK



Custodia Continuity

Custodia provides essential services around cyber security including ransomware-proof data back-up, data protection, disaster recovery solutions and more. With over 20 years of cyber security experience, Custodia ensures all business data is secure and GDPR compliant by offering the latest technology and training to all its clients.

WWW.CUSTODIAUK.COM

Datcom

Local IT services expert Datcom has been trusted by Lincolnshire businesses for over 10 years. The company understands the digital needs of SMEs, from cyber security and cloud solutions to tailored support. Datcom ensures that its clients' IT is optimised, and that their systems are protected.



WWW.DATCOM.CO.UK



eComOne

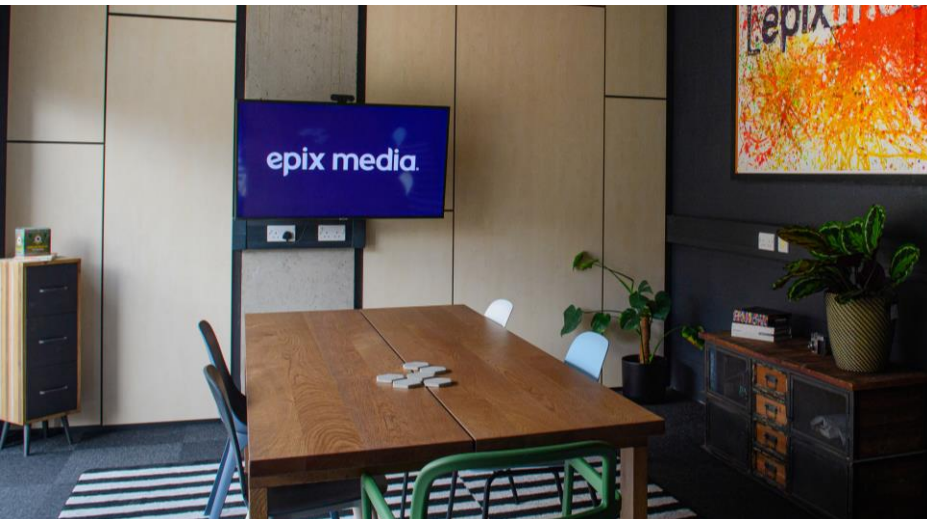
eCommerce-only growth agency eComOne specialises in PPC, SEO, email marketing and digital PR - working with six, seven and eight figure brands to help them make more money online. They're a passionate team of digital marketers who work with some of the most driven eCommerce brands in the UK to help them scale their business. This agency exists to reduce the stress of business owners all around the UK.

WWW.ECOMONE.COM

Electric Egg

Producers of creative still and moving image productions, Electric Egg is a multi-skilled production company working in video, animation, photography, aerial video and the arts to tell stories and communicate your messages. Working across various sectors and across the breadth of the UK, Electric Egg has a real focus on documentary production and telling stories that matter.

WWW.ELECTRICEGG.CO.UK



Epix Media

Creative agency Epix Media offers marketing, branding and design services designed to deliver results for its clients. The award-winning team at Epix Media creates bespoke websites, brand videos and marketing campaigns. Its design services include both print and digital, as well as exhibition stands, branding and more.

WWW.EPIXMEDIA.CO.UK

First Media

Award-winning digital design agency First Media produces bespoke eLearning content that is memorable and fun. Its team has over 18 years of experience transforming content into engaging, interactive modules using video, storytelling, gamification, animation, illustrations and more. First Media's eLearning designs provide consistent, cost-efficient solutions that make learning lively.

WWW.FIRSTMEDIA.CO.UK



Hue Brand Design Digital

Branding agency hue doesn't shy away from challenges; instead, it embraces them. In a world where technology is advancing rapidly, hue uses it to push the boundaries of what is possible. Based in Stamford, the company create fearless brands that connect with their audiences.

WWW.WEAREHUE.CO.UK

Inzpire

With 80% of its workforce being ex-military, Lincoln-based Inzpire trains the armed forces in both live and simulated environments. It has produced its own range of simulators, offers classroom-based and online training courses in subjects including intelligence, cyber and human factors to civilian customers, and supports UK military personnel worldwide.

WWW.INZPIRE.COM



KryptoKloud

Cybercrime today is a global threat to all organisations which must be addressed. KryptoKloud has a rich background in military intelligence and approaches all of its cyber operational services with the same attention to detail and focus. The company's mission is to "Secure Your Business in a Digital World".

WWW.KRYPTOKLOUD.COM



Laser Red

Founded in 1995, Laser Red is an award-winning creative digital marketing company offering services covering brand design, web development, marketing, SEO/PPC, ecommerce, PR and communications. Its team of experts are extremely passionate about delivering high-quality digital, marketing and PR solutions, working with clients in the UK, Europe and the USA.

[LASER.RED](https://www.laser.red)



Lincolnshire Care Association

Not-for-profit organisation LinCA works in conjunction with CareinLincs and Workforce Development to support adult health and social care providers. Support provided includes accessing available funding for digital projects, ensuring cyber-safety through the digital security protection toolkit and NHSMail, and support with telehealth systems and other technologies.

[WWW.LINCA.ORG.UK](https://www.linca.org.uk)



Lincolnshire Open Research and Innovations Centre (LORIC)

Based within Bishop Grosseteste University, LORIC hosts data analysts and researchers who can help businesses to access and use data to develop people, products, systems and services. LORIC also has state-of-the-art digitisation facilities and rooms for hire, including its popular “collaboration space”.

LORIC.BGU.AC.UK



Live Like Loyalty

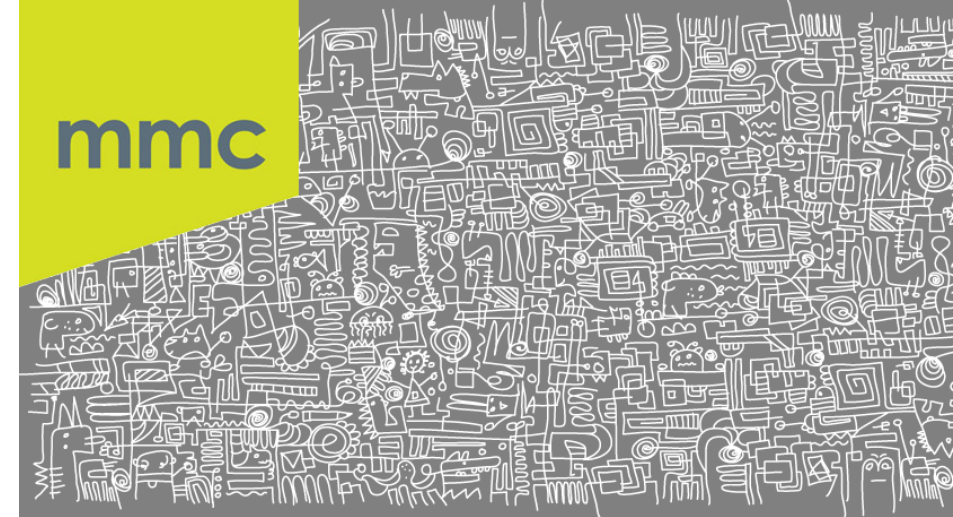
With over 200 offers, discounts and freebies with local independents across Lincolnshire, Live Like Loyalty is a staff perks scheme with a difference. Its offers include everything from everyday spends and dining out to family trips and more. Live Like Loyalty helps your team save money and supports local businesses, keeping the local high street strong.

WWW.LIVELIKELOYALTY.CO.UK

MMC

MMC produces creative marketing solutions for local, national and global businesses seeking effective communication with their target markets. The team have worked with commercial clients for over three decades producing creative solutions that drive ROI. From product launches, advertising and direct mail campaigns to branding and marketing strategy, MMC innovates, adds value and delivers results.

WWW.MMCAGENCY.CO.UK



Myenergi

Pioneer of the world's first solar and wind-compatible electric car charger, myenergi is renowned for the innovation of its seamless eco-smart home energy management system. Supplying tens of thousands of homes worldwide with energy independence, the Lincolnshire business was recently recognised as the Sunday Times' ninth fastest growing UK company.

WWW.MYENERGI.COM

NetSupport Ltd

NetSupport is a leading producer of educational software solutions, with 19 million users worldwide. Its range of solutions includes IT management, classroom management and online safety. NetSupport helps schools manage and maximise classroom and school-wide technology for students, whether that's in-person or remotely.



WWW.NETSUPPORTSOFTWARE.COM



Probably Rational

Founded in 2016, Probably Rational is a mobile development agency. With a small but mighty team of developers based in Lincoln, it works closely with clients and other agencies across the world helping make ideas a reality. Probably Rational's team is made up of a mix of graduates and students of the University of Lincoln.

WWW.PROBABLYRATIONAL.COM

PSP IT

IT design and development company PSP has over 14 years' experience building CRMs, business applications and large-scale websites for chartered institutes, global enterprises and SMEs. Working out of Lincolnshire's largest development house, PSP offers a full end-to-end service for all its clients combined with exceptional customer care.

WWW.PSP-IT.CO.UK



Retina Images

Architectural illustration company Retina Images specialises in creating accurate computer-generated images for the purpose of planning submissions and the marketing of architectural projects. A veteran of more than 30 years in the industry, working on the biggest (and smallest) projects you can imagine, Retina will bring all its knowledge, insight and understanding to illustrating your next project.

WWW.RETINAIMAGES.CO.UK

Root Studio

With a team of hard-working, honest and skilled designers and developers Root Studio brings clarity to brands, adding value to their marketing. Root Studio's work spans a range of sectors and disciplines, bringing over 15 years of experience to the table with every project.

WWW.ROOTSTUDIO.CO.UK



Secret Source Marketing

Growth marketing agency Secret Source Marketing covers both inbound and outbound marketing activities. An official HubSpot certified partner, Secret Source helps companies get the most from their marketing investment. Working with start-ups, through to globally recognised brands, it is the Secret Source behind a company's growth!

WWW.SECRETSOURCEMARKETING.COM

Shooting Star

Award-winning PR, marketing and digital agency Shooting Star provides a tailored approach to its clients' needs. With a team made up of experienced PR professionals and marketing experts, Shooting Star offers a wide range of services, including media relations, video, digital marketing and social media, to help businesses shine more brightly.

WWW.WEARESHOOTINGSTAR.CO.UK



SOCIAL CHANGE

Social Change UK

Social Change is a purpose-driven behaviour change marketing agency that uses behavioural science to deliver positive change in people and communities. Research is at the core of everything it does, and the solutions provided are always backed by science and data. Social Change utilises digital technology to understand and connect people.

WWW.SOCIAL-CHANGE.CO.UK

Softwair UK

With over 21 years of experience supplying software to the transport industry and businesses, Softwair UK is an expert in the industry. It provides software for SMEs including freight forwarding, tachograph analysis and inventory management. Its Fishbowl Inventory Management Software completely manages the whole warehousing and manufacturing process and integrates with QuickBooks, Xero and more.



WWW.SOFTWAIR.CO.UK



Streets Heaver Computer Systems

Streets Heaver is an award-winning family business with a passion for learning-focused employee development. For over 35 years the company has delivered its future-proofed healthcare software solution, Compucare®, to hospitals of all shapes and sizes. Streets Heaver today employs more than 75 dedicated employees at its HQ in Lincoln, and the company keeps on growing.

WWW.STREETS-HEAVER.COM

Tracks4hacks

The everything equestrian platform created by Tracks4Hacks showcases equestrian properties and businesses at local, regional and national levels. Tracks4Hacks incorporates a range of free equestrian tools and combines these with a large social media reach to ensure maximum exposure for brands across the UK. No contracts, just a pay-as-you-use system.

WWW.TRACKS4HACKS.COM



Yello

Based in the Lincolnshire Wolds, Yello Media is a creative agency that provides a full range of website design and print media services. Digital services include eCommerce solutions, content management systems (CMS), social media services, SEO, mobile apps and web branding and strategy.

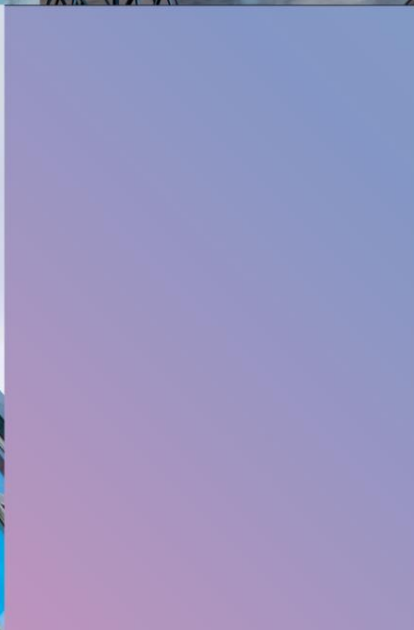
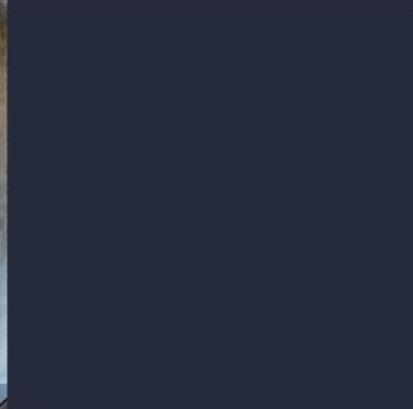
WWW.YELLO.UK

Are you a digital business in Lincolnshire?

Please email the Business Lincolnshire Growth Hub
if you would like to be included in this brochure at:

BUSINESSLINCOLNSHIRE@LINCOLNSHIRE.GOV.UK





Lincoln's digital hub

Mosaic, Lincoln's digital hub, was developed collaboratively by the digital community in Lincoln, working together with the Lincolnshire Co-op and Lincolnshire County Council.

The digital hub aims to bring different digital and tech businesses together under one roof and encourage an environment of collaboration that fosters innovation and provides a platform for ideas to flourish and businesses to grow.

Mosaic comprises hot desks, dedicated desks and offices for digital and tech businesses to base themselves. It also offers meeting rooms which are available for anyone to hire.

Having a space to innovate, scale and grow enables new employment opportunities in line with business growth, and this will be key to delivering growth for Lincoln, Lincolnshire and our local economy.

www.mosaiclincoln.co.uk