PARENT & GUARDIAN GUIDE TO APPRENTICESHIPS

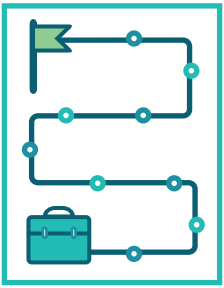
Heard of apprenticeships but not sure what they involve? Here's a quick guide to help you - or your child - explore this exciting route.

What is an Apprenticeship?

A paid role where you learn on the job while studying for a recognised qualification. Apprentices work with an employer for 1–6 years, earn a salary, receive holiday and employment rights, and build real, career-ready skills. Apprenticeships are open to anyone, regardless of age.

Why Consider This Pathway?

1. Career-ready skills employers value
2. Earn while learning
3. Options across sectors – Digital, Engineering, Health, Creative, Agri-food and more
4. Clear progression into long-term careers



88% of apprentices felt their career prospects had improved since starting their apprenticeship.
- GOV.UK

How to Apply

Search thousands of local opportunities at **GOV.UK/apply-apprenticeship**, filtering by area, sector or level. The process is simple and guided.

What to Expect

Apprentices balance work and study, so motivation and good time management are essential. Learning on the job is rewarding but requires commitment.

How You Can Support Your Child

1. **Encourage & reassure:** Listen, guide, and keep options open.
2. **Explore together:** Look at roles, attend open events, compare pathways.
3. **Help with applications:** Support them in polishing their CV, personalising each cover letter, and preparing for interviews through simple practice questions.

Exploring apprenticeships early gives your child a strong start, building skills, confidence and long-term earning potential.

Scan here to find out more