



Part of
**BUSINESS
GROWTH
SERVICE**

**Business
Lincolnshire**
The place to go for business growth

SUPPORTING BUSINESSES

across Greater
Lincolnshire

Your Growth Hub for **expert advice, fully funded support and practical guidance** at every stage of the business journey.

Business Lincolnshire is the Growth Hub for Greater Lincolnshire, connecting SME businesses of every sector and stage with expert advice, specialist programmes and the wider support landscape.

Whether you are exploring a new idea, building on what you have already created, or ready to scale and expand into new markets, our team of experienced advisers is here to help you take the next step with confidence.

We believe that when businesses across Greater Lincolnshire succeed, our economy and communities are stronger. That is why we offer practical, accessible support at every stage of the business journey, from a spark of an idea through to growth, diversification and international expansion.

WHAT WE OFFER

- **One-to-one advice from specialist business advisers**
- **Fully funded accelerator programmes**
- **Workshops, webinars and events**
- **Guidance on accessing grants and finance**
- **Support for new and growing businesses**
- **Sector-specific Academies**

**Get in
touch**





STRENGTHEN YOUR RETAIL BUSINESS FOR THE FUTURE

Independent retailers across Greater Lincolnshire are operating in an increasingly competitive environment, balancing rising costs, changing customer expectations and the pressures of running a busy business day to day.

The Retail Accelerator Programme provides practical, flexible support to help retailers improve profitability, strengthen operations and build long term resilience.

Alongside the programme, businesses can also access support from a specialist Visitor Economy Adviser, helping retailers respond to changing visitor trends and make the most of opportunities across the wider visitor economy.

WHAT YOU'LL ACCESS:

- Short, practical video modules designed for busy retailers
- Downloadable playbooks, templates and action plans
- Guidance on merchandising, pricing and promotions
- Support with range planning and product performance
- Practical insight to help strengthen operations and improve profitability

Built around the needs of independent retailers across Greater Lincolnshire, helping businesses adapt, stay competitive and make confident decisions for the future.

Take the next step

Visit our website to find out more and access support.

Find out more