



A GUIDE TO DIGITAL BUSINESSES IN GREATER LINCOLNSHIRE AND RUTLAND



# **DIGITAL** LINCOLNSHIRE DIRECTORY

4DS ADAPT ID AEGIR DIGITAL AGARICUS ROBOTICS AI DIGITAL TRAINING LTD ALLEN SIGNS ARCHMON ARK ICT ATTRACT BEAMOUT STUDIOS B-HIVE INNOVATIONS BRIGHT SPARK STUDIOS CARRINGTON COMMUNICATIONS CLOUDSHED CUBE PURPLE CURSOR CUSTODIA CONTINUITY DATCOM DELA MEDIA

DRUMBEAT MARKETING DX3WEBS LTD ECOMONE ELECTRIC EGG ELITE PC'S EPIX MEDIA FIRST MEDIA FLOOP GRAPHICGENE GRID DESIGN AGENCY HUE BRAND DESIGN DIGITAL IDENTITY AGENCY INSIGHT VR INZPIRE IT FOR GROWTH JOLLY GOOD WEB KEYQLIX KNAPTON WRIGHT KNOW FILM KRYPTOKLOUD LA NET LASER RED

FEATURE MY BUSINESS

Please email the Business Lincolnshire Growth Hub if you would like to be included in this brochure at: <u>businesslincolnshire@lincolnshire.gov.uk</u>



# **DIGITAL** LINCOLNSHIRE DIRECTORY

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LINCOLNSHIRE OPEN RESEARCH	<u>C</u>
AND INNOVATIONS CENTRE (LORIC)	<u>P</u>
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LINCOLNSHIRE MARKETING	– P
LIVE LIKE LOYALTY	
MINDJAM	<u>P</u>
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<u>NORTRAK</u> <u>OPTIMA</u> <u>PAGETIGER</u> <u>POINT 74</u> <u>POP</u> <u>PPP MARKETING</u> <u>PROMODO</u> <u>PSP IT</u> <u>PVS MEDIA</u> RECAP RETINA IMAGES RETURNAL RMG CYBER ROOT STUDIO RUDDOCKS SECRET SOURCE MARKETING SHOOTING STAR SKY HEART SOCIAL CHANGE UK SOFTWAIR UK STAGE LINC STREETS HEAVER COMPUTER SYSTEMS STUDIO OPTIC SYNX GAMES TJS TOK AGENCY TRACKS4HACKS UPP VISUAL PRINT AND DESIGN YELLO



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### **4DS**

4DS is a specialist in cutting-edge drone services, offering solutions such as visual and thermal roof inspections, confined space drone assessments, and digital twin models. Its expertise extends to topographical surveys and high-quality drone photography and videography, providing innovative, efficient, and precise results for a wide range of industries and applications.



### WWW.4DSDRONE.COM



# Adapt ID

Lincolnshire based company Adapt ID specialise in online and contactless technology. Its ecofriendly contactless products synchronise seamlessly with its larger, simple-to-use online ecosystem that is used for sharing information, online booking, data-driven marketing and ordering solutions that provide the best experiences for both the client and their customers.

### WWW.ADAPTID.UK



# **Aegir Digital**

Aegir Digital is a web hosting company based in Gainsborough - the only business to have web servers based in the town, serving customers as close as can be. The company also provides bespoke Customer Relationship Management systems. Customers include Doncaster Sheffield Airport, local retailers and non-profit organisations.



### WWW.AEGIRDIGITAL.COM

# **Agaricus Robotics**



Agaricus Robotics developed a game-changing fully robotic harvesting service for UK and global mushroom producers. It uses innovative patent-filed protected technology to harvest mushrooms in a bed efficiently and without damage. It increases yield and productivity, reduces food waste and reduces labour needs by 75%, opening large annual, addressable markets.

### WWW.AGARICUSROBOTICS.COM



# AI Digital Training Ltd

In a competitive world, today's skills quickly become yesterday's news, making it important to keep on top of training your employees. AI Digital Training has a team of experienced learning designers and trained project managers. This multi award-winning team builds eLearning that excites, inspires and keeps your employees' skills pin sharp.



WWW.AIDIGITALTRAINING.CO.UK



# **Allen Signs**

Allen Signs provides digital signage solutions for businesses. The team works closely with yours to create effective designs in the ever-changing digital display sector, using the latest digital signage products on the market to ensure your business is noticed. Trust Allen Signs to make your business stand out with digital signage!

WWW.ALLEN-SIGNS.CO.UK/SIGNS BY TYPE/DIGITAL



### Archmon

Marketing consultancy business Archmon brings a new straightforward approach to the world of marketing planning. Its range of services includes interim marketing leadership, media planning and partner management in order to help clients grow their consumer base in the right way. To connect with experienced marketers from around the globe, Archmon created 'The Outcome Collective' comprising over 120 marketing specialists. PLANNING GROWTH Through Marketing



### WWW.ARCHMON.COM



# **ARK ICT**

Ark ICT Solutions Ltd, based in Spalding, supplies a wide range of IT services to education and business customers all over the East Midlands. Servicing over 45,000 clients across a wide range of industries has allowed the company to develop a wide range of complementary services for its customers.

WWW.ARK.ME.UK



## Attract

Attract is your destination for creative design and web innovation in Lincolnshire. Dynamic studio Attract specialises in crafting unforgettable brand experiences through design, development and marketing. Its unique approach merges human-centric design with the latest technology, empowering businesses to break the mould and redefine their success.



### WWW.WEAREATTRACT.CO.UK



## **BeamOut Studios**

BeamOut Studios provides a live and hybrid event streaming service that aims to help businesses extend their reach and brand to a wider audience. Its holistic packages include graphic design, a multi-camera live broadcasting experience, and post-produced evergreen content for clients to use as promotional material across their social platforms.

### WWW.BEAMOUTSTUDIOS.CO.UK



# **B-hive Innovations**

Agri-tech company B-hive Innovations undertakes cutting-edge research and development projects to improve efficiencies, improve yields and decrease waste in the agricultural industry. It works at the interface of remote sensing, robotics, machine learning and plant biology to tackle real world problems. Deriving knowledge from agricultural data helps B-hive Innovations drive new product development.

### WWW.B-HIVEINNOVATIONS.CO.UK



# brightspark

# **Bright Spark Studios**

Video production company Bright Spark Studios creates high-quality corporate videos and live streaming for physical, hybrid and virtual events. With extensive experience, the team produce engaging content for businesses looking to enhance their brand through the power of video.

WWW.BRIGHTSPARKSTUDIOS.COM

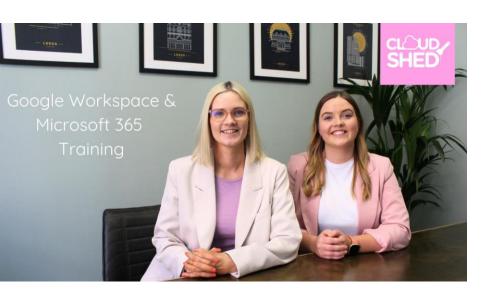


# **Carrington Communications**

Carrington is a digital marketing agency based in Lincoln that specialises in manufacturing, professional services, and tourism. The company creates campaigns that generate growth for its customers through PR, SEO, PPC and paid social, building brand reputations, revitalising websites, and overhauling online lead generation.



### WWW.CARRINGTONCOMMUNICATIONS.COM



# CloudShed

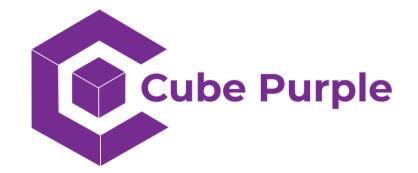
Training provider CloudShed delivers interactive, live online Google Workspace and Microsoft 365 training sessions to users around the world. With 12 years of experience its courses provide learners with the skills to increase their communication, collaboration and productivity. CloudShed also has a Learning Space with bite-size video courses and monthly training subscriptions.

### WWW.CLOUDSHEDTRAINING.CO.UK



# **Cube Purple**

Cube Purple Limited, formerly known as ClockedIn Limited, is a software development company for everyone, based in Uppingham. From single apps to large corporate solutions, its team of software specialists can turn your visions and ideas into reality.



### WWW.CUBEPURPLE.COM



# Cursor

Based in Lincoln, Cursor has been building the future in online software, mobile apps, websites and data infrastructure for over 20 years. Specialising in systems that manage sensitive personal data, it works with membership organisations, education providers and notfor-profits, creating digital tools to scale business relationships. Cursor delivers bespoke digital services, allowing clients across the UK to streamline processes and improve user experience. WWW.CURSOR.CO.UK



## **Custodia Continuity**

Custodia provides essential services around cyber security including ransomware-proof data back-up, data protection, disaster recovery solutions and more. With over 20 years of cyber security experience, Custodia ensures all business data is secure and GDPR compliant by offering the latest technology and training to all its clients.



WWW.CUSTODIAUK.COM



### Datcom

Local IT services expert Datcom has been trusted by Lincolnshire businesses for over 10 years. The company understands the digital needs of SMEs, from cyber security and cloud solutions to tailored support. Datcom ensures that its clients' IT is optimised, and that their systems are protected.

### WWW.DATCOM.CO.UK



## **DELA Media**

Dela Media is a video production company that helps businesses produce high-end video content, including promos, animation, multi-cam podcasts, professional interviews and corporate films. Dela's experienced, travel-ready crews specialise in efficient, high-quality filming from concept to delivery. Whether local or international, we provide reliable, seamless video production services - on time, on budget, any time and anywhere your company needs us.

WWW.DELAMEDIA.CO.UK





# drumBEAT Marketing

Meet drumBEAT Marketing, your remote marketing partners based in Lincolnshire. The company's main focus? Understanding your brand's vision and bringing out possibilities with empathy. The team focuses on 90-day client sprints to maximise results and dives into research, creation and analytics to develop collaborative, conversion-focused campaigns and websites that are backed by a real-human strategy, delivering tangible outcomes.

### WWW.DRUMBEATLOCAL.CO.UK



# **DX3webs Ltd**

Dx3 provides a fully managed, fast, PCI-certified, safe and secure hosting platform for ecommerce sites (specialising in Adobe Commerce, Magento and Woo-Commerce) for clients of all sizes worldwide. With 24/7 support and round-the-clock URL monitoring, Dx3 acts as an extension of your IT team.



### WWW.DX3WEBS.COM



## eComOne

eCommerce-only growth agency eComOne specialises in PPC, SEO, email marketing and digital PR - working with six, seven and eight figure brands to help them make more money online. They're a passionate team of digital marketers who work with some of the most driven eCommerce brands in the UK to help them scale their business. This agency exists to reduce the stress of business owners all around the UK.

### WWW.ECOMONE.COM



## **Electric Egg**

Producers of creative still and moving image productions, Electric Egg is a multi-skilled production company working in video, animation, photography, aerial video and the arts to tell stories and communicate your messages. Working across various sectors and across the breadth of the UK, Electric Egg has a real focus on documentary production and telling stories that matter.



WWW.ELECTRICEGG.CO.UK



### **Elite PCs**

With over 40 years of experience building and upgrading computers, Elite PCs can build bespoke PCs to suit your requirements and budget, whether you require a basic home PC, a business PC, workstation, high-end gaming PC or any other type of personal computer. Based in Hemswell near Gainsborough, Elite PCs also specialises in repairs and upgrades.

### WWW.ELITEPC.CO.UK



# **Epix Media**

Creative agency Epix Media offers marketing, branding and design services designed to deliver results for its clients. The award-winning team at Epix Media creates bespoke websites, brand videos and marketing campaigns. Its design services include both print and digital, as well as exhibition stands, branding and more.



### WWW.EPIXMEDIA.CO.UK



# **First Media**

Award-winning digital design agency First Media produces bespoke eLearning content that is memorable and fun. Its team has over 18 years of experience transforming content into engaging, interactive modules using video, storytelling, gamification, animation, illustrations and more. First Media's eLearning designs provide consistent, cost-efficient solutions that make learning lively.

### WWW.FIRSTMEDIA.CO.UK

# Floop

The mobile app that calculates food's carbon footprint, Floop helps individuals and businesses measure, track and reduce their climate impact... the tasty way. Download the Floop app to discover delicious, sustainable meal swaps and take simple steps towards a sustainable lifestyle.



### WWW.THEFLOOPAPP.COM



# Graphicgene

Creative Lincolnshire graphic design studio Graphicgene provides a bespoke design service specialising in branding, print and digital media, vehicle graphics, illustration, websites and hosting. The company works with an exciting range of businesses from small start-ups to large corporates and provides a freelance design service to other agencies.

### WWW.GRAPHICGENE.CO.UK

# Grid Design Agency

Grid Design is a digital design agency helping new and existing brands launch, support, and scale websites, apps, and digital products. Prioritising user interface and experience to maximise ROI, it ensures customers can easily buy or find what they need. Using the latest design and development technologies, Grid Design will enhance your digital presence, engage users, and deliver results—setting new standards of excellence.

### WWW.GRIDDESIGN.CO.UK



# **Hue Brand Design Digital**

Branding agency hue doesn't shy away from challenges; instead, it embraces them. In a world where technology is advancing rapidly, hue uses it to push the boundaries of what is possible. Based in Stamford, the company create fearless brands that connect with their audiences.

### WWW.WEAREHUE.CO.UK





# **Identity Agency**

The Identity Agency is a fast-growing creative agency that helps businesses connect with their customers by creating, developing, and maintaining their brands. Identity's core services include graphic design, website design, social media, copywriting, and video production.



### **IDENTITYAGENCY.CO.UK**



# Insight VR

Whether you require training, consultancy or customisation, Insights VR will support you in the constantly evolving world of virtual reality. Insights VR offers the ability to access off-the-shelf or custom learning experiences for a range of topics including health and safety, motor vehicle and leadership and management.

### WWW.INSIGHTSVR.CO.UK



# Inzpire

With 80% of its workforce being ex-military, Lincoln-based Inzpire trains the armed forces in both live and simulated environments. It has produced its own range of simulators, offers classroom-based and online training courses in subjects including intelligence, cyber and human factors to civilian customers, and supports UK military personnel worldwide.



### WWW.INZPIRE.COM

# GROWTH GPS

# **IT For Growth**

If a high-growth business plan is your roadmap to success, IT For Growth's Growth GPS framework will help you build your plan for the journey. Working directly with leadership teams, it identifies the critical data within your business and puts it to work. Engaging with Growth GPS will transform your navigation of the opportunity landscape, neatly finding shortcuts and effortlessly avoiding roadblocks.

### WWW.ITFORGROWTH.NET



# Jolly Good Web

Jolly Good Web is a website design and development service provider working with high-tech startups across the UK. It provides highly functional, fully optimised and conversion-driven websites, as well as automated workflows connecting the websites to other systems such as CRMs. Current clients include the likes of the Royal Corps of Signals, 24i, and Amino TV.



WWW.JOLLYGOODWEB.COM

KE GLIX

# Keyqlix

Keyqlix is Lincolnshire's dynamic digital powerhouse. This innovative agency crafts extraordinary brand experiences through cutting-edge web design, development, and marketing solutions. Merging human-centric creativity with AI-driven tech, Keyqlix empowers businesses to captivate audiences, optimise growth, and redefine online success.

### **KEYQLIX.COM**



# **Knapton Wright**

Knapton Wright is your planet-positive marketing agency. The company's superstar team is ready to help you think deeper and do better. With shedloads of experience in sustainabilityfocused marketing under its belt, Knapton Wright works to create a positive experience for your audience and boost your brand with a marketing mindset that delivers real results!



### WWW.KNAPTONWRIGHT.CO.UK



### **Know Film**

Crafting captivating visual stories that resonate, Know Film is your local video production company. Know Film brings ideas to life for some of the world's top brands including Amazon and Red Bull, from concept to screen. Elevate your brand, capture moments, and engage your audience with Know Film's expertise and passion.

### WWW.KNOW.FILM/



# **KryptoKloud**

Cybercrime today is a global threat to all organisations which must be addressed. KryptoKloud has a rich background in military intelligence and approaches all of its cyber operational services with the same attention to detail and focus. The company's mission is to "Secure Your Business in a Digital World".



### WWW.KRYPTOKLOUD.COM



# Are you a digital business in Lincolnshire?

If you are interested in entering the Digital Lincolnshire Brochure, then click the link below to register an interest



# LA NET

LA NET empowers customers to accelerate their Microsoft Azure cloud adoption journey and helps businesses address the challenges of efficiency, cost savings and security. LA NET has been building globally resilient and high-security environments since 2011. Its customers have peace of mind knowing that their cloud environments are designed, deployed and managed optimally and securely.

# 

### WWW.LANET.CO.UK



# Laser Red

Founded in 1995, Laser Red is an award-winning creative digital marketing company offering services covering brand design, web development, marketing, SEO/PPC, ecommerce, PR and communications. Its team of experts are extremely passionate about delivering high-quality digital, marketing and PR solutions, working with clients in the UK, Europe and the USA.

### LASER.RED



# **Lincolnshire Care Association**

Not-for-profit organisation LinCA works in conjunction with CareinLincs and Workforce Development to support adult health and social care providers. Support provided includes accessing available funding for digital projects, ensuring cyber-safety through the digital security protection toolkit and NHSMail, and support with telehealth systems and other technologies.



### WWW.LINCA.ORG.UK



# Lincolnshire Open Research and Innovations Centre (LORIC)

Based within Bishop Grosseteste University, LORIC hosts data analysts and researchers who can help businesses to access and use data to develop people, products, systems and services. LORIC also has state-of-the-art digitisation facilities and rooms for hire, including its popular "collaboration space".

LORIC.BGU.AC.UK



# **Lincolnshire Marketing**

Lincolnshire Marketing is a dynamic and approachable marketing agency specialising in brandbased marketing for small businesses. Catering to those with modest budgets, it offers services in social media, design, marketing strategy, video and website development. Renowned for its 5-star Google reviews, the company also hosts The Lincolnshire Marketing Conference and Awards. Based in Lincoln, the team serve clients throughout Lincolnshire.

### WWW.LINCOLNSHIREMARKETING.CO.UK





# Live Like Loyalty

With over 200 offers, discounts and freebies with local independents across Lincolnshire, Live Like Loyalty is a staff perks scheme with a difference. Its offers include everything from everyday spends and dining out to family trips and more. Live Like Loyalty helps your team save money and supports local businesses, keeping the local high street strong.

### WWW.LIVELIKELOYALTY.CO.UK

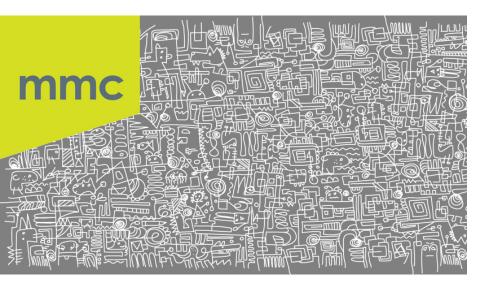


# MindJam

Providing emotional and SEN support for young people through gaming, game design and digital skills, MindJam provides mentorship and guidance to young people through positive, non-judgemental and low-demand sessions. The company works with many local authorities, schools, specialist providers and the NHS, Sony and BAFTA.



### MINDJAM.ORG.UK



# MMC

MMC produces creative marketing solutions for local, national and global businesses seeking effective communication with their target markets. The team have worked with commercial clients for over three decades producing creative solutions that drive ROI. From product launches, advertising and direct mail campaigns to branding and marketing strategy, MMC innovates, adds value and delivers results.

### WWW.MMCAGENCY.CO.UK



# Myenergi

Pioneer of the world's first solar and wind-compatible electric car charger, myenergi is renowned for the innovation of its seamless eco-smart home energy management system. Supplying tens of thousands of homes worldwide with energy independence, the Lincolnshire business was recently recognised as the Sunday Times' ninth fastest growing UK company.



### WWW.MYENERGI.COM



# **NetSupport**

NetSupport is a leading producer of educational software solutions, with 19 million users worldwide. Its range of solutions includes IT management, classroom management and online safety. NetSupport helps schools manage and maximise classroom and school-wide technology for students, whether that's in-person or remotely.

### WWW.NETSUPPORTSOFTWARE.COM



# Nortrak

Nortrak is an international provider of GPS tracking equipment and telematics solutions. The company's specialism is battery-powered GPS trackers that can be used for commercial, industrial, or specialised use cases. Trackers are integrated into OEM equipment and provide security and visibility for assets, measure rotations, angles, shock, temperature and humidity, often acting as a triggers for automations and AI.



### WWW.NORTRACK.CO.UK



# Optima

Optima is one of the UKs leading brand, print and web design agencies. Its expert team of thinkers, designers, developers and makers all work together to deliver successful solutions. Optima is happiest collaborating with brands, NGOs, universities, communities, charities and good causes. It plays to its strengths, combining craftsmanship with cutting edge technologies enabling it to inspire, create and deliver the extraordinary every day.

### WWW.OPTIMADESIGN.CO.UK



# PageTiger

Did you know you can create interactive and engaging digital documents using the PageTiger software? Combining inspirational on-brand documents with a powerful analytics suite and intuitive design tools, PageTiger helps your organisation share engaging communication like no other.



WWW.PAGETIGER.COM

# POINT74 FOOD LIFECYCLE MANAGEMENT SOFTWARE

# Point74

Trusted by manufacturers and retailers since 2007, Point74 is a leading provider of food lifecycle management software across the food industry, on a global scale. As the top choice in the UK, Point74 supports food businesses by digitising product development, transforming the way products are designed from concept to launch.

### WWW.POINT74.CO.UK



### POP

For 17 years POP has used design to help brands work harder.

With the right ideas, your brand can open minds, win friends, and change behaviours. The right ideas transform how you communicate online, in print, and through design. POP helps you to do more for less.

### WWW.POP-BRANDING.COM





# **PPP Marketing**

Results-driven marketing agency PPP Marketing helps businesses become more visible online. Whether you want to be at the top of Google, engage with your audience on social media, send out targeted email campaigns or grow your e-commerce business with Google Shopping, the team at PPP Marketing can help.

### WWW.PPPMARKETING.CO.UK



## Promodo

Fully fledged international digital marketing agency Promodo has been helping online businesses grow since 2004. With a team of over 400 across five office locations, the company develops custom e-commerce strategies to make its client campaigns stand out.



### WWW.PROMODO.COM



## **PSP IT**

IT design and development company PSP has over 14 years' experience building CRMs, business applications and large-scale websites for chartered institutes, global enterprises and SMEs. Working out of Lincolnshire's largest development house, PSP offers a full end-to-end service for all its clients combined with exceptional customer care.

### WWW.PSP-IT.CO.UK



# **PVS Media**

PVS Media produces bespoke video, photographic and animation content for businesses across a variety of sectors. Whether you're at the start of your journey and need help with ideation, are looking for talented people to help make your vision a reality, or want to expand your brand with fresh content, PVS Media is there for you.



### WWW.PVSMEDIA.CO.UK



### Recap

Privacy-focused crypto tax software Recap helps UK investors and accountants navigate crypto tax. Users can track their entire crypto portfolio and generate accurate tax reports, and accountants can use the platform to manage multiple crypto clients and support with tax filing. With thousands of transactions in multiple platforms, crypto taxes are messy. With Recap, users can save time, optimise their taxes and ensure HMRC compliance.

### WWW.RECAP.IO



# **Retina Images**

Architectural illustration company Retina Images specialises in creating accurate computergenerated images for the purpose of planning submissions and the marketing of architectural projects. A veteran of more than 30 years in the industry, working on the biggest (and smallest) projects you can imagine, Retina will bring all its knowledge, insight and understanding to illustrating your next project.



WWW.RETINAIMAGES.CO.UK

# **Returnal**

# Returnal

Supporting leading retailers with trade-in solutions, Returnal makes it easy for customers to get value from products they no longer use. Allowing customers to earn store credit by trading in pre-loved household products fosters loyalty and grows life-time value by 350% with the brands they love. Returnal's branded tech solution delivers resale revenue back to retailers while enhancing their sustainability credentials.

### WWW.RETURNAL.CO.UK



# **RMG** Cyber

The cyber security consultancy based in Lincoln, RMG Cyber, sets the gold standard in ethics and security. The company provides cyber, cloud and security advice you can count on. Certified by the Cloud Security Alliance, IASME and CompTIA, its team are highly qualified experts.



### WWW.RMGCYBER.COM



# **Root Studio**

With a team of hard-working, honest and skilled designers and developers Root Studio brings clarity to brands, adding value to their marketing. Root Studio's work spans a range of sectors and disciplines, bringing over 15 years of experience to the table with every project.

### WWW.ROOTSTUDIO.CO.UK



### Ruddocks

Ruddocks is a creative production agency, trusted since 1884 and bringing together the best of its people and trusted partners to deliver innovative brand solutions, digital marketing, bespoke print, and distribution for many of the UK's leading brands. It's celebrating 140 years of delivering first-class service and outstanding quality to clients and the community.



### WWW.RUDDOCKS.CO.UK



# Secret Source Marketing

Growth marketing agency Secret Source Marketing covers both inbound and outbound marketing activities. An official HubSpot certified partner, Secret Source helps companies get the most from their marketing investment. Working with start-ups, through to globally recognised brands, it is the Secret Source behind a company's growth!

### WWW.SECRETSOURCEMARKETING.COM



# **Shooting Star**

Award-winning PR, marketing and digital agency Shooting Star provides a tailored approach to its clients' needs. With a team made up of experienced PR professionals and marketing experts, Shooting Star offers a wide range of services, including media relations, video, digital marketing and social media, to help businesses shine more brightly.



### WWW.WEARESHOOTINGSTAR.CO.UK

# § Sky Heart

# **Sky Heart**

Sky Heart is dedicated to the establishment and growth of Lincolnshire businesses. A subdivision of Saint Associates, Sky Heart is a marketing agency based in Louth and aimed directly at the digital needs of the area. It provides services such as marketing, branding, social media management and website design.

### WWW.SKYHEART.CO.UK



# **Social Change UK**

Social Change is a purpose-driven behaviour change marketing agency that uses behavioural science to deliver positive change in people and communities. Research is at the core of everything it does, and the solutions provided are always backed by science and data. Social Change utilises digital technology to understand and connect people.

# **SSCIAL CHANGE**

WWW.SOCIAL-CHANGE.CO.UK

SOFTWAR UK

# Softwair UK

With over 21 years of experience supplying software to the transport industry and businesses, Softwair UK is an expert in the industry. It provides software for SMEs including freight forwarding, tachograph analysis and inventory management. Its Fishbowl Inventory Management Software completely manages the whole warehousing and manufacturing process and integrates with QuickBooks, Xero and more.

### WWW.SOFTWAIR.CO.UK



# StageLinc

We are an events and immersive experiences production company. We help our clients create that centrepiece showcase event or, help create and stage an immersive training scenario. Whether it's a festival, live event, product launch or a simulated training environment, we have the expertise, creativity and production facilities to turn ideas into a memorable moment



### WWW.STAGELINC.CO.UK



# Streets Heaver Computer Systems

Streets Heaver is an award-winning family business with a passion for learning-focused employee development. For over 35 years the company has delivered its future-proofed healthcare software solution, Compucare®, to hospitals of all shapes and sizes. Streets Heaver today employs more than 75 dedicated employees at its HQ in Lincoln, and the company keeps on growing.

### WWW.STREETS-HEAVER.COM



# **Studio Optic**

Full-service creative agency Studio Optic specialises in branding, design and promotional video production. With over a decade of experience in delivering high-end design and media projects for clients recognised both locally and globally, Studio Optic provide creative marketing solutions that improve and elevate brands and businesses, encouraging their growth and increasing their value.

### WWW.STUDIO-OPTIC.CO.UK





# Synx Games

Synx Games is a UGC (User-Generated Content) game creation company specialising in Minecraft and Roblox to create a unique and exciting way to play games loved by millions. Founded in 2020, the company has operated some of the largest Minecraft servers to date with expansion into other games.

### **SYNX.GAMES**



# TJS

TJS has been building commercially successful websites and digital applications in Lincolnshire since 1999. With vast experience delivering high-growth, Google-optimised ecommerce solutions to clients globally, TJS has been a Google Partner since 2015. Its in-house range of services includes bespoke web design, branding, design, SEO, commercial photography, and digital marketing services.

### WWW.TJS.CO.UK





# **Tok Agency**

Tok Agency is an award winning TikTok content creation agency based in Lincoln. We work with affiliates as well as working to increase our own e-commerce brands and are experts in finding new customers within this ever-increasing platform.

### WWW.TOK.AGENCY



# Tracks4hacks

The everything equestrian platform created by Tracks4Hacks showcases equestrian properties and businesses at local, regional and national levels. Tracks4Hacks incorporates a range of free equestrian tools and combines these with a large social media reach to ensure maximum exposure for brands across the UK. No contracts, just a pay-as-you-use system.



WWW.TRACKS4HACKS.COM



# Upp

Broadband provider UPP rolls out next-level broadband to homes and businesses across Lincolnshire. Its full-fibre network delivers gigabit speeds (upload and download) and incredible reliability.

# Next level broadband

WWW.UPP.COM



# **Visual Print and Design**

Based in Lincoln and Glasgow, Visual Print and Design is a customer-centric and innovative commercial printer and design company. It helps organisations challenge the traditional norms of print by providing fresh ideas and creative solutions. The company cares about its comprehensive range of services, prioritising quality and environmental responsibility and ensuring customer satisfaction. To put it simply, it is the creative company that cares.



### WWW.VISIALPRINT.CO.UK



# Yello

Based in the Lincolnshire Wolds, Yello Media is a creative agency that provides a full range of website design and print media services. Digital services include eCommerce solutions, content management systems (CMS), social media services, SEO, mobile apps and web branding and strategy.

### WWW.YELLO.UK









# mosaic

Lincoln's digital hub

Mosaic, Lincoln's digital hub, was developed collaboratively by the digital community in Lincoln, working together with the Lincolnshire Co-op and Lincolnshire County Council.

The digital hub aims to bring different digital and tech businesses together under one roof and encourage an environment of collaboration that fosters innovation and provides a platform for ideas to flourish and businesses to grow.

Mosaic comprises hot desks, dedicated desks and offices for digital and tech businesses to base themselves. It also offers meeting rooms which are available for anyone to hire.

Having a space to innovate, scale and grow enables new employment opportunities in line with business growth, and this will be key to delivering growth for Lincoln, Lincolnshire and our local economy.

www.mosaiclincoln.co.uk