



DIGITAL LINCOLNSHIRE

A GUIDE TO DIGITAL BUSINESSES IN
GREATER LINCOLNSHIRE AND RUTLAND



DIGITAL LINCOLNSHIRE DIRECTORY

ADAPT ID

AEGIR DIGITAL

AI DIGITAL TRAINING LTD

ALLEN SIGNS

ARCHMON

ARK ICT

ATTRACT

BEAMOUT STUDIOS

B-HIVE INNOVATIONS

BRIGHT SPARK STUDIOS

CLOUDSHED

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DX3WEBS LTD

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EPIX MEDIA

FIRST MEDIA

FLOOP

GRAPHICGENE

HUE BRAND DESIGN DIGITAL

INSIGHT VR

INZPIRE

IT FOR GROWTH

KRYPTOKLOUD

LA NET

LASER RED

LINCOLNSHIRE CARE ASSOCIATION

THE LINCOLNITE

LINCOLNSHIRE OPEN RESEARCH
AND INNOVATIONS CENTRE
(LORIC)



FEATURE MY BUSINESS

Please email the Business Lincolnshire Growth Hub if you would like to be included in this brochure at: businesslincolnshire@lincolnshire.gov.uk



DIGITAL LINCOLNSHIRE DIRECTORY

LINCOLNSHIRE MARKETING

LIVE LIKE LOYALTY

MINDJAM

MMC

MYENERGI

NETSUPPORT LTD

OPTIMA

PAGETIGER

POINT 74

PPP MARKETING

PROBABLY RATIONAL

PROMODO

PSP IT

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RMG CYBER

ROOT STUDIO

SECRET SOURCE MARKETING

SHOOTING STAR

SKY HEART

SOCIAL CHANGE UK

SOFTWAIR UK

STREETS HEAVER COMPUTER
SYSTEMS

STUDIO OPTIC

SYNX GAMES

TRACKS4HACKS

UPP

YELLO



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Adapt ID

Lincolnshire based company Adapt ID specialise in online and contactless technology. Its eco-friendly contactless products synchronise seamlessly with its larger, simple-to-use online ecosystem that is used for sharing information, online booking, data-driven marketing and ordering solutions that provide the best experiences for both the client and their customers.

WWW.ADAPTID.UK



Aegir Digital

Aegir Digital is a web hosting company based in Gainsborough - the only business to have web servers based in the town, serving customers as close as can be. The company also provides bespoke Customer Relationship Management systems. Customers include Doncaster Sheffield Airport, local retailers and non-profit organisations.

WWW.AEGIRDIGITAL.COM

AI Digital Training Ltd

In a competitive world, today's skills quickly become yesterday's news, making it important to keep on top of training your employees. AI Digital Training has a team of experienced learning designers and trained project managers. This multi award-winning team builds eLearning that excites, inspires and keeps your employees' skills pin sharp.



WWW.AIDIGITALTRAINING.CO.UK



Allen Signs

Allen Signs provides digital signage solutions for businesses. The team works closely with yours to create effective designs in the ever-changing digital display sector, using the latest digital signage products on the market to ensure your business is noticed. Trust Allen Signs to make your business stand out with digital signage!

WWW.ALLEN-SIGNS.CO.UK/SIGNS_BY_TYPE/DIGITAL

Archmon

Marketing consultancy business Archmon brings a new straightforward approach to the world of marketing planning. Its range of services includes interim marketing leadership, media planning and partner management in order to help clients grow their consumer base in the right way. To connect with experienced marketers from around the globe, Archmon created 'The Outcome Collective' comprising over 120 marketing specialists.

[WWW.ARCHMON.COM](http://www.archmon.com)

PLANNING GROWTH
THROUGH MARKETING



ARCHMON



ARK ICT

Ark ICT Solutions Ltd, based in Spalding, supplies a wide range of IT services to education and business customers all over the East Midlands. Servicing over 45,000 clients across a wide range of industries has allowed the company to develop a wide range of complementary services for its customers.

<https://ark.me.uk/>

Attract

Attract is your destination for creative design and web innovation in Lincolnshire. Dynamic studio Attract specialises in crafting unforgettable brand experiences through design, development and marketing. Its unique approach merges human-centric design with the latest technology, empowering businesses to break the mould and redefine their success.

WWW.WEAREATTRACT.CO.UK



BeamOut Studios

BeamOut Studios provides a live and hybrid event streaming service that aims to help businesses extend their reach and brand to a wider audience. Its holistic packages include graphic design, a multi-camera live broadcasting experience, and post-produced evergreen content for clients to use as promotional material across their social platforms.

WWW.BEAMOUTSTUDIOS.CO.UK



B-hive Innovations

Agri-tech company B-hive Innovations undertakes cutting-edge research and development projects to improve efficiencies, improve yields and decrease waste in the agricultural industry. It works at the interface of remote sensing, robotics, machine learning and plant biology to tackle real world problems. Deriving knowledge from agricultural data helps B-hive Innovations drive new product development.

WWW.B-HIVEINNOVATIONS.CO.UK



Bright Spark Studios

Video production company Bright Spark Studios creates high-quality corporate videos and live streaming for physical, hybrid and virtual events. With extensive experience, the team produce engaging content for businesses looking to enhance their brand through the power of video.

WWW.BRIGHTSPARKSTUDIOS.COM



CloudShed

Training provider CloudShed delivers interactive, live online Google Workspace and Microsoft 365 training sessions to users around the world. With 12 years of experience its courses provide learners with the skills to increase their communication, collaboration and productivity. CloudShed also has a Learning Space with bite-size video courses and monthly training subscriptions.

WWW.CLOUDSHEDTRAINING.CO.UK



Cube Purple

Cube Purple Limited, formerly known as ClockedIn Limited, is a software development company for everyone, based in Uppingham. From single apps to large corporate solutions, its team of software specialists can turn your visions and ideas into reality.

CUBEPURPLE.COM



Cursor

Based in Lincoln, Cursor has been building the future in online software, mobile apps, websites and data infrastructure for over 20 years. Specialising in systems that manage sensitive personal data, it works with membership organisations, education providers and not-for-profits, creating digital tools to scale business relationships. Cursor delivers bespoke digital services, allowing clients across the UK to streamline processes and improve user experience.

WWW.CURSOR.CO.UK



Custodia Continuity

Custodia provides essential services around cyber security including ransomware-proof data back-up, data protection, disaster recovery solutions and more. With over 20 years of cyber security experience, Custodia ensures all business data is secure and GDPR compliant by offering the latest technology and training to all its clients.

WWW.CUSTODIAUK.COM

Datcom

Local IT services expert Datcom has been trusted by Lincolnshire businesses for over 10 years. The company understands the digital needs of SMEs, from cyber security and cloud solutions to tailored support. Datcom ensures that its clients' IT is optimised, and that their systems are protected.



WWW.DATCOM.CO.UK



DX3webs Ltd

Dx3 provides a fully managed, fast, PCI-certified, safe and secure hosting platform for e-commerce sites (specialising in Adobe Commerce, Magento and Woo-Commerce) for clients of all sizes worldwide. With 24/7 support and round-the-clock URL monitoring, Dx3 acts as an extension of your IT team.

DX3WEBS.COM

eComOne

eCommerce-only growth agency eComOne specialises in PPC, SEO, email marketing and digital PR - working with six, seven and eight figure brands to help them make more money online. They're a passionate team of digital marketers who work with some of the most driven eCommerce brands in the UK to help them scale their business. This agency exists to reduce the stress of business owners all around the UK.

WWW.ECOMONE.COM



Electric Egg

Producers of creative still and moving image productions, Electric Egg is a multi-skilled production company working in video, animation, photography, aerial video and the arts to tell stories and communicate your messages. Working across various sectors and across the breadth of the UK, Electric Egg has a real focus on documentary production and telling stories that matter.

WWW.ELECTRICEGG.CO.UK



Epix Media

Creative agency Epix Media offers marketing, branding and design services designed to deliver results for its clients. The award-winning team at Epix Media creates bespoke websites, brand videos and marketing campaigns. Its design services include both print and digital, as well as exhibition stands, branding and more.

WWW.EPIXMEDIA.CO.UK



First Media

Award-winning digital design agency First Media produces bespoke eLearning content that is memorable and fun. Its team has over 18 years of experience transforming content into engaging, interactive modules using video, storytelling, gamification, animation, illustrations and more. First Media's eLearning designs provide consistent, cost-efficient solutions that make learning lively.

WWW.FIRSTMEDIA.CO.UK



Floop

The mobile app that calculates food's carbon footprint, Floop helps individuals and businesses measure, track and reduce their climate impact... the tasty way. Download the Floop app to discover delicious, sustainable meal swaps and take simple steps towards a sustainable lifestyle.

WWW.THEFLOOPAPP.COM



Graphicgene

Creative Lincolnshire graphic design studio Graphicgene provides a bespoke design service specialising in branding, print and digital media, vehicle graphics, illustration, websites and hosting. The company works with an exciting range of businesses from small start-ups to large corporates and provides a freelance design service to other agencies.

WWW.GRAPHICGENE.CO.UK



Hue Brand Design Digital

Branding agency hue doesn't shy away from challenges; instead, it embraces them. In a world where technology is advancing rapidly, hue uses it to push the boundaries of what is possible. Based in Stamford, the company create fearless brands that connect with their audiences.

WWW.WEAREHUE.CO.UK



insightsVR

Insight VR

Whether you require training, consultancy or customisation, Insights VR will support you in the constantly evolving world of virtual reality. Insights VR offers the ability to access off-the-shelf or custom learning experiences for a range of topics including health and safety, motor vehicle and leadership and management.

WWW.INSIGHTSVR.CO.UK

Inzpire

With 80% of its workforce being ex-military, Lincoln-based Inzpire trains the armed forces in both live and simulated environments. It has produced its own range of simulators, offers classroom-based and online training courses in subjects including intelligence, cyber and human factors to civilian customers, and supports UK military personnel worldwide.

WWW.INZPIRE.COM



**GROWTH
GPS**

IT For Growth

If a high-growth business plan is your roadmap to success, IT For Growth's Growth GPS framework will help you build your plan for the journey. Working directly with leadership teams, it identifies the critical data within your business and puts it to work. Engaging with Growth GPS will transform your navigation of the opportunity landscape, neatly finding shortcuts and effortlessly avoiding roadblocks.

WWW.ITFORGROWTH.NET

KryptoKloud

Cybercrime today is a global threat to all organisations which must be addressed. KryptoKloud has a rich background in military intelligence and approaches all of its cyber operational services with the same attention to detail and focus. The company's mission is to "Secure Your Business in a Digital World".

WWW.KRYPTOKLOUD.COM



LA NET

LA NET empowers customers to accelerate their Microsoft Azure cloud adoption journey and helps businesses address the challenges of efficiency, cost savings and security. LA NET has been building globally resilient and high-security environments since 2011. Its customers have peace of mind knowing that their cloud environments are designed, deployed and managed optimally and securely.

WWW.LANET.CO.UK

LA  NET

Laser Red

Founded in 1995, Laser Red is an award-winning creative digital marketing company offering services covering brand design, web development, marketing, SEO/PPC, ecommerce, PR and communications. Its team of experts are extremely passionate about delivering high-quality digital, marketing and PR solutions, working with clients in the UK, Europe and the USA.

[LASER.RED](https://www.laser.red)



Lincolnshire Care Association

Not-for-profit organisation LinCA works in conjunction with CareinLincs and Workforce Development to support adult health and social care providers. Support provided includes accessing available funding for digital projects, ensuring cyber-safety through the digital security protection toolkit and NHSMail, and support with telehealth systems and other technologies.

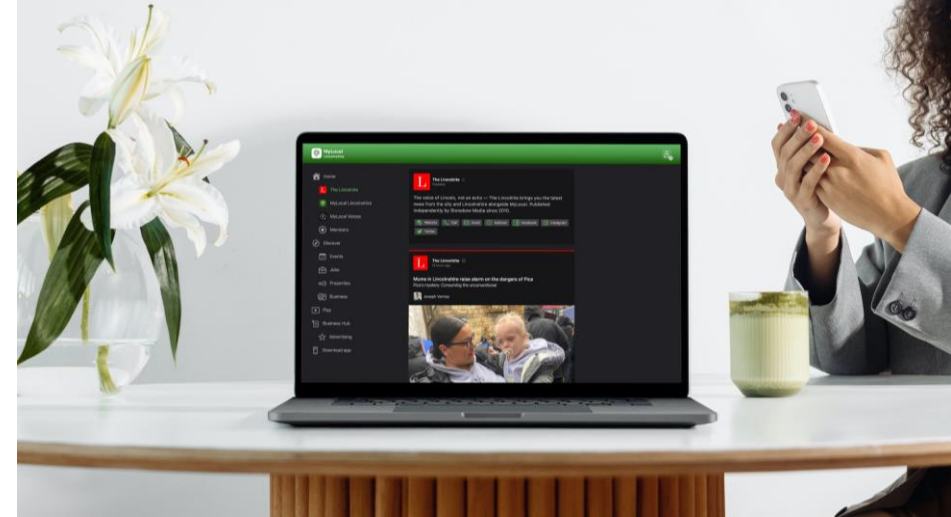
[WWW.LINCA.ORG.UK](https://www.linca.org.uk)



The Lincolnite

As a B-Corp Pending platform, MyLocal is transforming local journalism in Lincolnshire and beyond. Integrated with The Lincolnite, it offers more than just news – it's a commitment to sustainable community engagement and business growth, providing an ethical, dynamic platform for people to stay informed and connected with their community.

WWW.THELINCOLNITE.CO.UK



Lincolnshire Open Research and Innovations Centre (LORIC)

Based within Bishop Grosseteste University, LORIC hosts data analysts and researchers who can help businesses to access and use data to develop people, products, systems and services. LORIC also has state-of-the-art digitisation facilities and rooms for hire, including its popular “collaboration space”.

LORIC.BGU.AC.UK



Lincolnshire Marketing

Lincolnshire Marketing is a dynamic and approachable marketing agency specialising in brand-based marketing for small businesses. Catering to those with modest budgets, it offers services in social media, design, marketing strategy, video and website development. Renowned for its 5-star Google reviews, the company also hosts The Lincolnshire Marketing Conference and Awards. Based in Lincoln, the team serve clients throughout Lincolnshire.

[WWW.LINCOLNSHIREMARKETING.CO.UK](http://www.lincolnshiremarketing.co.uk)



Live Like Loyalty

With over 200 offers, discounts and freebies with local independents across Lincolnshire, Live Like Loyalty is a staff perks scheme with a difference. Its offers include everything from everyday spends and dining out to family trips and more. Live Like Loyalty helps your team save money and supports local businesses, keeping the local high street strong.

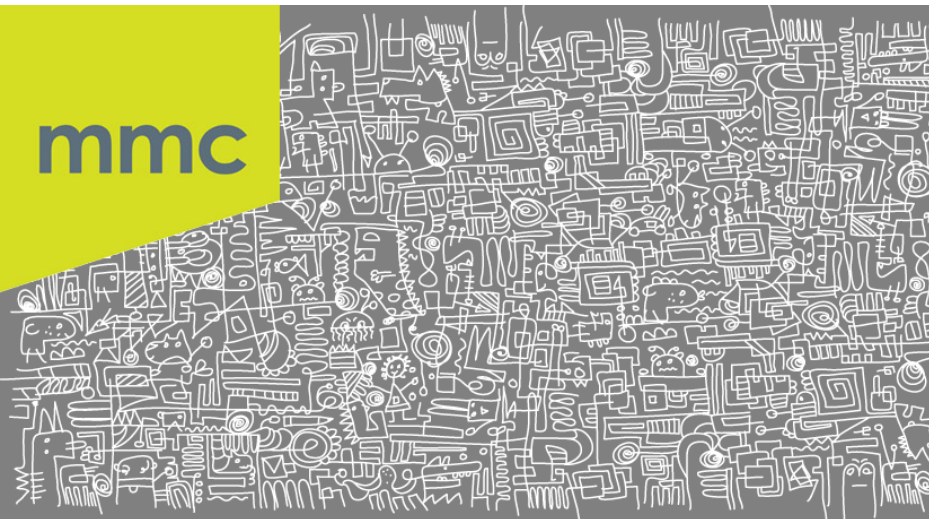
[WWW.LIVELIKELOYALTY.CO.UK](http://www.livelikeloalty.co.uk)



MindJam

Providing emotional and SEN support for young people through gaming, game design and digital skills, MindJam provides mentorship and guidance to young people through positive, non-judgemental and low-demand sessions. The company works with many local authorities, schools, specialist providers and the NHS, Sony and BAFTA.

MINDJAM.ORG.UK



MMC

MMC produces creative marketing solutions for local, national and global businesses seeking effective communication with their target markets. The team have worked with commercial clients for over three decades producing creative solutions that drive ROI. From product launches, advertising and direct mail campaigns to branding and marketing strategy, MMC innovates, adds value and delivers results.

WWW.MMCAGENCY.CO.UK

Myenergi

Pioneer of the world's first solar and wind-compatible electric car charger, myenergi is renowned for the innovation of its seamless eco-smart home energy management system. Supplying tens of thousands of homes worldwide with energy independence, the Lincolnshire business was recently recognised as the Sunday Times' ninth fastest growing UK company.

WWW.MYENERGI.COM



NetSupport

NetSupport is a leading producer of educational software solutions, with 19 million users worldwide. Its range of solutions includes IT management, classroom management and online safety. NetSupport helps schools manage and maximise classroom and school-wide technology for students, whether that's in-person or remotely.

WWW.NETSUPPORTSOFTWARE.COM



Optima

Optima is one of the UK's leading brand, print and web design agencies. Its expert team of thinkers, designers, developers and makers all work together to deliver successful solutions. Optima is happiest collaborating with brands, NGOs, universities, communities, charities and good causes. It plays to its strengths, combining craftsmanship with cutting edge technologies enabling it to inspire, create and deliver the extraordinary every day.

WWW.OPTIMADESIGN.CO.UK



PageTiger

Did you know you can create interactive and engaging digital documents using the PageTiger software? Combining inspirational on-brand documents with a powerful analytics suite and intuitive design tools, PageTiger helps your organisation share engaging communication like no other.

WWW.PAGETIGER.COM



Point74

Trusted by manufacturers and retailers since 2007, Point74 is a leading provider of food lifecycle management software across the food industry, on a global scale. As the top choice in the UK, Point74 supports food businesses by digitising product development, transforming the way products are designed from concept to launch.

WWW.POINT74.CO.UK



PPP Marketing

Results-driven marketing agency PPP Marketing helps businesses become more visible online. Whether you want to be at the top of Google, engage with your audience on social media, send out targeted email campaigns or grow your e-commerce business with Google Shopping, the team at PPP Marketing can help.

WWW.PPPMARKETING.CO.UK



Probably Rational

Founded in 2016, Probably Rational is a mobile development agency. With a small but mighty team of developers based in Lincoln, it works closely with clients and other agencies across the world helping make ideas a reality. Probably Rational's team is made up of a mix of graduates and students of the University of Lincoln.

WWW.PROBABLYRATIONAL.COM



Promodo

Fully fledged international digital marketing agency Promodo has been helping online businesses grow since 2004. With a team of over 400 across five office locations, the company develops custom e-commerce strategies to make its client campaigns stand out.

WWW.PROMODO.COM

PSP IT

IT design and development company PSP has over 14 years' experience building CRMs, business applications and large-scale websites for chartered institutes, global enterprises and SMEs. Working out of Lincolnshire's largest development house, PSP offers a full end-to-end service for all its clients combined with exceptional customer care.

WWW.PSP-IT.CO.UK



PVS Media

PVS Media produces bespoke video, photographic and animation content for businesses across a variety of sectors. Whether you're at the start of your journey and need help with ideation, are looking for talented people to help make your vision a reality, or want to expand your brand with fresh content, PVS Media is there for you.

WWW.PVSMEDIA.CO.UK

Retina Images

Architectural illustration company Retina Images specialises in creating accurate computer-generated images for the purpose of planning submissions and the marketing of architectural projects. A veteran of more than 30 years in the industry, working on the biggest (and smallest) projects you can imagine, Retina will bring all its knowledge, insight and understanding to illustrating your next project.

WWW.RETINAIMAGES.CO.UK



RMG Cyber

The cyber security consultancy based in Lincoln, RMG Cyber, sets the gold standard in ethics and security. The company provides cyber, cloud and security advice you can count on. Certified by the Cloud Security Alliance, IASME and CompTIA, its team are highly qualified experts.

WWW.RMGCYBER.COM



Root Studio

With a team of hard-working, honest and skilled designers and developers Root Studio brings clarity to brands, adding value to their marketing. Root Studio's work spans a range of sectors and disciplines, bringing over 15 years of experience to the table with every project.

WWW.ROOTSTUDIO.CO.UK



MARKETING BOX in a

- Public Relations
- Content/Social Media
- SEO/SEM
- CRM & Automation
- Video
- ABM Marketing
- Graphic Design
- Paid (PPC)
- Web Design
- Marketing Consultancy

Secret Source Marketing

Growth marketing agency Secret Source Marketing covers both inbound and outbound marketing activities. An official HubSpot certified partner, Secret Source helps companies get the most from their marketing investment. Working with start-ups, through to globally recognised brands, it is the Secret Source behind a company's growth!

WWW.SECRETSOURCEMARKETING.COM

Shooting Star

Award-winning PR, marketing and digital agency Shooting Star provides a tailored approach to its clients' needs. With a team made up of experienced PR professionals and marketing experts, Shooting Star offers a wide range of services, including media relations, video, digital marketing and social media, to help businesses shine more brightly.

WWW.WEARESHOOTINGSTAR.CO.UK



Sky Heart

Sky Heart is dedicated to the establishment and growth of Lincolnshire businesses. A sub-division of Saint Associates, Sky Heart is a marketing agency based in Louth and aimed directly at the digital needs of the area. It provides services such as marketing, branding, social media management and website design.

WWW.SKYHEART.CO.UK



Social Change UK

Social Change is a purpose-driven behaviour change marketing agency that uses behavioural science to deliver positive change in people and communities. Research is at the core of everything it does, and the solutions provided are always backed by science and data. Social Change utilises digital technology to understand and connect people.

WWW.SOCIAL-CHANGE.CO.UK



**SOCIAL
CHANGE**



SOFTWARE AIR UK

Softwair UK

With over 21 years of experience supplying software to the transport industry and businesses, Softwair UK is an expert in the industry. It provides software for SMEs including freight forwarding, tachograph analysis and inventory management. Its Fishbowl Inventory Management Software completely manages the whole warehousing and manufacturing process and integrates with QuickBooks, Xero and more.

WWW.SOFTWAIR.CO.UK

Streets Heaver Computer Systems

Streets Heaver is an award-winning family business with a passion for learning-focused employee development. For over 35 years the company has delivered its future-proofed healthcare software solution, Compucare®, to hospitals of all shapes and sizes. Streets Heaver today employs more than 75 dedicated employees at its HQ in Lincoln, and the company keeps on growing.

WWW.STREETS-HEAVER.COM



Studio Optic

Full-service creative agency Studio Optic specialises in branding, design and promotional video production. With over a decade of experience in delivering high-end design and media projects for clients recognised both locally and globally, Studio Optic provide creative marketing solutions that improve and elevate brands and businesses, encouraging their growth and increasing their value.

WWW.STUDIO-OPTIC.CO.UK



Synx Games

Synx Games is a UGC (User-Generated Content) game creation company specialising in Minecraft and Roblox to create a unique and exciting way to play games loved by millions. Founded in 2020, the company has operated some of the largest Minecraft servers to date with expansion into other games.



SYNXGAMES

[HTTPS://SYNX.GAMES/](https://synx.games/)



Tracks4hacks

The everything equestrian platform created by Tracks4Hacks showcases equestrian properties and businesses at local, regional and national levels. Tracks4Hacks incorporates a range of free equestrian tools and combines these with a large social media reach to ensure maximum exposure for brands across the UK. No contracts, just a pay-as-you-use system.

[WWW.TRACKS4HACKS.COM](http://www.tracks4hacks.com)

Upp

Broadband provider UPP rolls out next-level broadband to homes and businesses across Lincolnshire. Its full-fibre network delivers gigabit speeds (upload and download) and incredible reliability.

WWW.UPP.COM

UPP

Next level broadband



Yello

Based in the Lincolnshire Wolds, Yello Media is a creative agency that provides a full range of website design and print media services. Digital services include eCommerce solutions, content management systems (CMS), social media services, SEO, mobile apps and web branding and strategy.

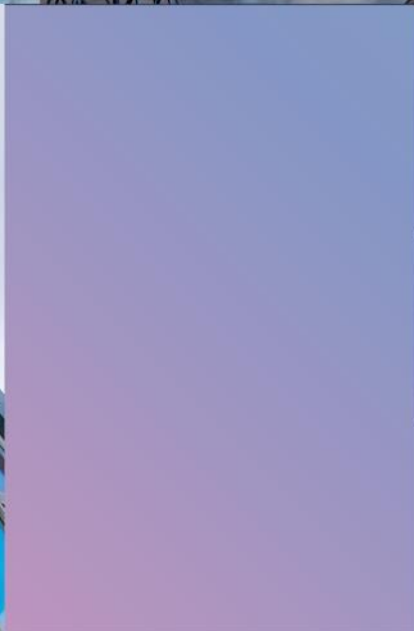
WWW.YELLO.UK

Are you a digital business in Lincolnshire?

Please email the Business Lincolnshire Growth Hub
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BUSINESSLINCOLNSHIRE@LINCOLNSHIRE.GOV.UK





Lincoln's digital hub

Mosaic, Lincoln's digital hub, was developed collaboratively by the digital community in Lincoln, working together with the Lincolnshire Co-op and Lincolnshire County Council.

The digital hub aims to bring different digital and tech businesses together under one roof and encourage an environment of collaboration that fosters innovation and provides a platform for ideas to flourish and businesses to grow.

Mosaic comprises hot desks, dedicated desks and offices for digital and tech businesses to base themselves. It also offers meeting rooms which are available for anyone to hire.

Having a space to innovate, scale and grow enables new employment opportunities in line with business growth, and this will be key to delivering growth for Lincoln, Lincolnshire and our local economy.

www.mosaiclincoln.co.uk